

JULIE COLLINS BATES

110 19th Street, Lincoln, IL 62656
Ph: 515.229.0228 E-mail: juliemcollins@yahoo.com

JOURNALISM EXPERIENCE

Freelance Copy Editor & Proofreader **Summer 2005–Present**
Copyedit and/or proofread entire issues of newsstand magazines for Meredith Creative Collection including *Christmas Ideas*, *Holiday Baking*, *Scrapbooks etc.*, *Secrets of Getting Organized*, *Landscape Solutions*, *100 Decorating Ideas Under \$100*, and more; copyedit and/or proofread entire issues of magazines and other materials produced for Meredith Integrated Marketing clients; proofread books for Meredith Books and independent authors and publishers; copyedit and/or proofread miscellaneous marketing materials (print, email, online) for various clients

Freelance Writer & Editor **Summer 2004–Present**
Serve as editor and project manager for magazines including the Coca-Cola Scholars Foundation magazine *Quest*; pitch story concepts to and write for publications including *Your Business*; *Lawn & Landscape*; *Natural Home*; *Transitions*; *Positively Green*; *Better Homes & Gardens*; *National Geographic Traveler*; *Decatur magazine*; *Hyl!*; *eco@home*; *Kids Rooms, Etc.*; *Kitchen Storage & Style*; and more; write for blogs at naturalthomemagazine.com, julietries.blogspot.com, and julietrieswriting.blogspot.com

Communications Specialist, *Illinois Green Economy Network* **September 2012–Present**
Develop and implement a print and online communications plan for the organization and write and edit communications materials, grant applications, and grant reports as needed

Editor & Publisher, *Illinois Adventures* **Summer 2009–Summer 2010**
Created the concept for illinois-adventures.com, an online travel magazine for central Illinois; responsible for writing, editing, photography, publicity, and advertising sales for the site

Managing Editor, *Lexicon Custom Media* **June 2005–June 2009**
Assisted in all aspects of production for 20+ custom-published books, 12+ magazine titles, and theknowitall.com: developed book, magazine, and story concepts; researched and wrote articles, captions, sidebars, TOCs, and cover blurbs; edited; copy fit layouts; proofread; obtained and selected photography; coordinated with designers; managed writers, interns, and assistant editors; created schedules

Features Editor, *515 Magazine* **Fall 2004–Spring 2005**
Created and assigned feature articles for a city magazine produced by Drake University's magazine capstone class; managed staff writers, photographers, and designers; edited all feature stories; wrote articles, sidebars, and captions

American Society of Magazine Editors Summer Intern, *National Geographic Traveler* **Summer 2004**
Researched/fact checked portions of feature stories, department pieces, and special publications; wrote editorial content; proofread text; participated in editorial planning meetings

Apprentice, *Better Homes & Gardens Magazine* **Fall 2003–Spring 2004**
Pitched and wrote Features and Home Design content; assisted deputy department editors in identifying editorial material; fact checked; assisted in photo shoots; participated in editorial planning meetings

Editor-in-Chief, *Drake Magazine* and *Drake Mag Online* **Fall 2003–Spring 2004**
Responsible for all aspects of creating online and print magazines, including hiring and supervising editors, writers, and design staff; selecting content; editing articles; obtaining bids from printers; on-campus publicity; budgeting

TEACHING EXPERIENCE

Adjunct Instructor, *Millikin University, Lincoln College, University of IL-Springfield* **Fall 2011–Present**
Teach Critical Writing, Reading, and Research (first-year writing), Web Publishing, Computer-Aided Publishing, and Freelance Writing Roundtable at Millikin University; teach Writing Fundamentals (developmental English) at Lincoln College; teach Learning & Serving the Environment at University of Illinois-Springfield

Green Center Manager, *Lincoln Land Community College* **July 2010–August 2012**
Managed sustainability-related initiatives, activities, and outreach on campus and in the community; developed, marketed, and supervised instructors for sustainable landscaping, renewable energy, and biofuels production courses; managed five grant-funded programs related to sustainability, green jobs training, and local food; developed curriculum for and supervised two workforce certificate programs on renewable energy and green construction; wrote grants to

fund new sustainability-related programs; developed and led faculty development workshops on integrating sustainability into the curriculum; planned and hosted special events

Graduate Assistant, *University of Illinois-Springfield*

Fall 2009–Spring 2010

Assisted sociology, anthropology, and music faculty with preparation for courses and academic research; assisted with teaching; wrote press releases, updated and created web content, designed posters, and handled other publicity for the department and department events; advised potential students on the programs offered by the department

Adjunct English Instructor, *Lincoln College*

Fall 2008–Spring 2009

Taught English 101 (composition) courses to first-year college students

OTHER RELEVANT EXPERIENCE

Member, *Drake University SJMC Junior National Advisory Council*

Spring 2006–Present

Current member and former president, vice president, and secretary of a board of young Drake alums that advises the School of Journalism and Mass Communication on issues related to curriculum, student advising, faculty, current trends in journalism and communications, and more

Volunteer Writing Workshop Leader, *Iowa Correctional Institute for Women*

Spring 2005–Fall 2007

Co-created and co-led a weekly creative writing workshop for women incarcerated at the Iowa Correctional Institute for Women, using the Amherst Writers & Artists Method

Writing Workshop Tutor, *Drake University*

Fall 2003–Spring 2005

Assisted undergraduate students at Drake University who needed help brainstorming ideas for, researching, writing, and revising papers assigned for their classes; worked with ESL students who needed help with writing fundamentals

EDUCATION

M.A. in Liberal and Integrative Studies, *University of Illinois-Springfield*

December 2010

Obtained a degree in Environmental Journalism and Communication

B.A. in Journalism and Mass Communication, *Drake University*

May 2005

Majored in magazine journalism and English writing

HONORS, AWARDS, & ACCOMPLISHMENTS

Lead Author, Illinois Green Economy Network White Paper (2011)

The Role of Community Colleges in Developing the Local Food System in Illinois

Liberal & Integrative Studies UIS Outstanding Master's Thesis Award Winner (2010–2011 School Year)

Covering Environmental Conflict: An Analysis of Coalbed Methane Coverage in Newspapers in the Powder River Basin of Montana and Wyoming

UIS Social Sciences & Humanities Research Symposium (2010)

1st Place, Poster Session: *The Policy and Economics of Water Rights in the Western United States*

UIS Liberal & Integrative Studies Department Awards

Best Liberal & Integrative Paper (2010); Best Degree Plan (2009)

15th Annual Communicator Award of Distinction (2009)

Employee Publication, Internal: *Hy!* Magazine (Lexicon Custom Media)

Custom Publishing Council Pearl Awards 2008

Best New Newsletter, Silver: *eco@home* (Lexicon Custom Media)

College Magazine Awards

AEJMC Student Magazine Contest (2004)—First Place, Single Issue, Design: Drake Magazine; Society of Professional Journalists Mark of Excellence Award (2003)—Best All-Around Online Student Magazine: Drake Mag Online; First Place, Region 7, Best Student Magazine: Drake Magazine; Second Place and Third Place, Region 7: Magazine Non-Fiction Article